

Preliminary Web site Specification



Please note: This is a sample specification with very basic information. Your site may or may not resemble it.

Overview

This specification is provided to you free-of-charge and is based on the information you have supplied (Web Site Planning Worksheet form and discussions during the Planning meeting): Any adjustments made will affect the price and will be re-quoted. If accepted, we will calculate a quote, and the quote will become part of the contract between us, which must be signed and submitted with a deposit before work can begin on your site. Either written or verbal acceptance of this spec is sufficient. If you feel adjustments should be made, please contact us, and we can discuss viable options.

The intent of your site is to sell and promote your products. You will supply NS Computing with all site content.

Specifications

Site will consist of:

- 1 main (home) page
- 2 secondary pages, up to 6, for:
 - Company Profile
 - Product pages
 - Contact Information
 - Ordering information
- 3 one feedback form for users to request more information
- 4 transparent statistical hit counter
- 5 any necessary scanning and/or image manipulation
- 6 custom graphics creation or current graphics enhancements
- 7 site color palette based on what coordinates with product designs
- 8 conversion of printed order form to pdf format to allow users to print out a mail-in/fax order form
- 9 site architecture planning and implementation
- 10 site optimization for search engine placement
- 11 initial top search engine submission
- 12 three (3) month warranty on site functionality per specifications
- 13 copy writing as needed
- 14 recommendations for marketing your site.

Server Recommendation

In order to utilize a feedback form, shopping cart, etc., the server you are hosted on has to provide you with a cgi-bin directory, a secure server, PHP and a MySQL database server .